

## LOCAL MENTION

"It's fresh at Klein's."

Mrs. Wm. Renfro was a Desloge visitor Sunday.

Geo. Morris made a business trip to St. Louis Tuesday.

Geraldine Bea, of Fredericktown, was in town Friday.

It's fresh at Bethel's Meat Market. Miss Leone Nelson will spend the week-end in St. Louis.

Jake Karsch left Sunday for his plantation in Arkansas.

Percy Tucker of Flat River was a Farmington visitor Sunday.

Nunally's Candies at Laakmans Drug Store.

Mrs. J. B. Burks was a St. Louis visitor several days this week.

Mrs. Nell Marbury was a visitor in Festus the first of the week.

Dr. Graves and family attended the football game at Flat River Saturday.

Fresh and fine Oysters at Bethel's Cash Meat Market.

Miss Helen Karsch spent the week-end with Miss Hattie Moody of Flat River.

Orvil Woodard of St. Louis is visiting his mother, Mrs. Hester Woodard, this week.

Lyman Farrar and Sterling Ivy of Fredericktown, were Farmington visitors Friday.

Nunally's Candies at Laakmans Drug Store.

Mr. and Mrs. Ed. Laakman, Gladys Miller and Mrs. Will Rottger drove to DeSoto Sunday.

Miss Lurene Tetley spent the week-end with her friend, Miss Jessie Kluge, of Vanduser.

The Times is out a day earlier than usual this week, in order to spend Thanksgiving with you.

FOR SALE—Eight Purebred Duroc Jersey Pigs, six weeks old. George Cundiff, Farmington, Mo.

Remember the Bazaar to be given by the Ladies of the M. E. Church, South, Thursday, Dec. 4th.

This is the kind of weather that causes the careful citizen to give heed to his winter's fuel supply.

Mr. and Mrs. Will Mabrey, of Doniphan, will visit over Sunday with Mr. and Mrs. Sam Isenman.

Nunally's Candies at Laakmans Drug Store.

Robert and Emily Hensley of St. Louis will spend over Thanksgiving as guests of Helen and Ted Graves.

Mr. and Mrs. Edwin Cook, of Flat River were guests of Mrs. Cook's parents, Mr. and Mrs. W. F. Doss, Sunday.

J. P. Zofman reports the marriage on Wednesday of Clarence Lee Dixon and Gertrude Sedgwick, both of Leadwood.

We guarantee everything we sell at Bethel's Meat Market.

Mrs. Pearl Keay, Mrs. Lillie Buff and Mrs. Della Turnbull, of Elvins, were business visitors in Farmington Monday.

Rain fell practically all of Tuesday night, with falling temperature, and present indications are for a period of bad weather.

On last Friday night there were five car loads of young people who attended the Epworth League meeting at Flat River.

Nunally's Candies at Laakmans Drug Store.

Don't forget the date, Thursday, to buy your Christmas gifts at the Bazaar given by the ladies of the M. E. Church, South.

Mr. and Mrs. Mel and Mrs. McKenzie drove to Ste. Genevieve Sunday and spent the day with Mr. and Mrs. John Walker.

Buy your Christmas presents Thursday, December 4th, at the bazaar to be given by the Ladies of the M. E. Church, South.

Nunally's Candies at Laakmans Drug Store.

Mr. and Mrs. Clarence Young came in the first of the week to be at the bedside of his mother, Mrs. Mary Young, who is seriously ill.

Many hunters are now engaged in combing the fields and woods for game, but the general report is that there is a wonderful scarcity of game.

Wm. Meyers has returned home from the Bonne Terre hospital, where he was operated on for appendicitis. Willie is looking fine and says he is feeling fine.

The following were present at the football game Saturday: Florence Mitchell, Virginia Morris, Virginia Marbury, Roxie Counts, Phelma Keith, Helen Karsch, Margaret Sylvester.

Mrs. Dr. Poston, of Bonne Terre, and her cousin, Mrs. Frank Kirkpatrick, of Detroit, Mich., visited a few days this week with the former's sister, Mrs. Hattie McDaniel, of Farmington.

Mrs. R. Fugate recently returned from a two weeks' visit in Canaan, New Madrid county, where she was the guest of a nephew and his family. She reports having had an enjoyable visit.

The turkey crop fell short this year of the Thanksgiving demands, and there were not enough to go around. Those who had turkey on their tables this Thanksgiving can consider themselves fortunate.

The large crowds that have been in attendance at Circuit Court this week have mostly disbanded to their various homes for the purpose of enjoying Thanksgiving feasts and joining in family reunions.

Roscoe Gregory and Paul Butler of Fredericktown attended the football game at Flat River last Saturday and stopped over in Farmington for the night. They stayed with Paul's aunt, Mrs. Johnnie Robinson.

Circuit Judge Peter H. Huck Wednesday morning adjourned court until next Monday morning, Dec. 1st, in order to allow all who were engaged in court business to enjoy the Thanksgiving period at home. The Judge left at once for his home in Ste. Genevieve.

**CALL**  
and let us show you  
**DeSoto**  
WOODS  
GUARANTEE  
ALL WOODS  
Superior quality  
and standard dyes  
May hold their  
shape longer  
and last longer

**Your Overcoat**  
Tailored to  
INDIVIDUAL MEASURE  
\$35.00 to 50.00  
"Fifth Avenue Styles"  
You haven't seen to latest until you have seen them.  
**Gierse's**

**Your Overcoat**  
Tailored to  
INDIVIDUAL MEASURE  
\$35.00 to 50.00  
"Fifth Avenue Styles"  
You haven't seen to latest until you have seen them.  
**Gierse's**

sold them on the St. Louis market at \$14.25 per cwt. He bought all the feed that was fed the hogs, paying current prices for it. Now, we can readily see that his gains must have been very economical to have made this sort of a record.

## THE BUYER PROTECTED

BY ADVERTISING

Time was when advertising did not occupy the place in the world of trade that it does today. It has not been so very many years ago that the people were suspicious of advertising. They were inclined to believe that the merchant was trying to "fool" them with his advertising, that he exaggerated the value of the merchandise he advertised and took that method of trying to get them to buy goods that he could not sell by the old established methods of merchandising.

Those days are gone. The public now realizes that it is the greatest beneficiary of advertising.

Advertising has done more in a decade to establish certain standards in merchandising than could have been accomplished in a hundred years by any other agent. The manufacturer who a few years ago merely made and sold clothes now makes and sells the Blank brand of clothes. The man who formerly made hats now makes Blank hats. And so it is with everything else today. The manufacturer, by his advertising, has built up his business around a trade name and if he is to continue in business he must protect that trade name by maintaining such a high standard of quality that people, when they buy his products will know just what they are getting. The consumer, when he goes into a store today, does not buy merchandise blindly, with the hope that it will prove to be worth the money. He buys standard goods that bear the trademark of the manufacturer and that are backed by the reputation not only of the merchant who sells them but the manufacturer who makes them. This has been brought about by advertising.

These facts are chiefly responsible for the generally prevailing idea that the home merchants do not sell goods as cheaply as the mail order house. They do sell the same quality of goods that the mail order house sells as cheaply as the mail order house sells it, but they cannot sell the standard, guaranteed products of responsible manufacturers at the same price at which the mail order house sells its nameless, unbranded merchandise. Standard goods bearing a registered trademark sell for the same price in the world over and the manufacturer's guarantee stands back of them when they are sold in the smallest village in the country just the same as when they are sold in the stores of the largest cities.

This is what the national advertising of the manufacturers has done for the consumers of the country. It has enabled them to go into their home stores and buy merchandise which they know from past experience or from the reputation and guarantee of the manufacturer will give them satisfaction. They are not buying blindly and hopefully when they buy from the merchants in their home towns. They are buying with the knowledge that they are getting their money's worth. When they buy advertised brands they are getting double protection, that which is afforded by the responsibility of the retail merchant and that which is given by the reputation and guarantee of the manufacturer. When they buy the unknown brands of goods that are offered by the mail order houses they are getting neither kind of protection.—Flag, Deshler, O.

## URGES PUBLIC TO SAVE

Secretary of the Treasury Glass has sent out an appeal to the 20,000,000 school boys and girls of the country, urging them to continue the habit of saving and saving money and investing it in government securities. In addressing them as the producers, consumers and home-makers of the future, the Secretary of the Treasury praised the wonderful work the school children did during the war in production of needed materials, saving of food and money and investment in government securities.

## Classified Ads.

Advertisements in this department bring prompt and sure returns. If you want to buy or sell anything, try an announcement here, and you will be agreeably surprised at the result. The price is only 1 cent per word.

FOR RENT—3 small houses, two 3-rooms, and one 4-room. Tri County Realty Co.

FOR SALE—Good heavy spring wagon. Bethel's Cash Meat Market.

STRAYED OR STOLEN—Bay mare, about 14 hands high. Liberal reward for information leading to her recovery. J. W. Chilton, Elvins, Mo. 47-11

FOR SALE—2-year-old heavy draft colt; 1 good brood mare, 5 years old. Apply to Chas. Reinhard, Farmington, Mo. 47-11

FOR SALE—Four rooms of furniture, consisting of parlor, dining-room and bed-room suits and kitchen outfit. This furniture is only a year old and is of the latest style and pattern. Is worth about \$2,000. Will sell very reasonable, if deal is made at once. Inquire by mail, care of this paper.

**BOTTOM FARM FOR SALE**  
400 acres of Mississippi River bottom in Cape Girardeau county, Mo., 7 miles north of Cape Girardeau on good automobile road; rural route and telephone line. 300 acres under high state of cultivation. 65 acres in small timber. No rocks or gravel on this land. 2 miles from Frisco depot; 1-2 mile from boat landing. No buildings. Price \$25,000. For further particulars inquire of John Horter, Ste. Genevieve, Mo. 39-41.

Postmaster J. F. Poston and A. C. McMullen, of Leadwood, have been attending court this week as witnesses in the trial of Ed. Smith, charged with the killing of Raymond Albaugh at that place on Sept. 14th.

Probation Officer R. C. Tucker was at Mitchell, this county, Monday, looking after delinquent attendants at school. Tuesday afternoon he visited Libertyville on similar business. He is looking closely after children who are not attending school regularly.

Mrs. Katie Lewis, of Oakland, Calif., and Mrs. Lucy Patton, of Colorado Springs, Colo., are the guests of their parents, Rev. and Mrs. R. C. Martin, near town. Rev. Martin is looking for his son, John, of Windsor, Colo., and his son, George, of Falls City, Nebr., to be with him next week.

Capt. Kennedy this week reports the sale of the John Martin place, in the Hill addition to Farmington, to Jeff McDowell, of Knob Lick; consideration \$1,800. Mr. McDowell will move his family into their new home soon, and he will open a new feed store in the old Methodist church property, in the southeastern part of town.

Judge and Mrs. R. C. Tucker the first of the week received a letter from their son, Preston, who recently underwent an operation for appendicitis in a hospital at Asheville, N. C., stating that he is recovering nicely and expected to be able to spend Thanksgiving with his family in Nashville, that State. He also expects to visit his parents here within about two weeks. He is a traveling man.

A large delegation of citizens of Leadwood and vicinity have been in attendance at circuit court this week as witnesses in the trial of Ed. Smith for the killing of Raymond Albaugh last September. This case has aroused unusual interest, and has been vigorously fought by the attorneys on both sides. B. H. Marbury conducted the case for the State, while B. H. Boyer represented the defendant, being assisted by Senator Jasper N. Burks. This was the Senator's first appearance as counsel for the past several years.

Dr. O. A. Myers and family, who recently located in Farmington and purchased property, expecting to make this their permanent home, have decided to move again, this time to Zalina, Bollinger county, where Dr. Myers has bought out the leading physician, and where he thinks there is far better opportunity of establishing a lucrative practice. He also owns farm property in that vicinity, and feels that is the best place for him, at least from a business standpoint. They expect to leave Monday for their new home.

## BUSINESS COLLEGE NOTES

Mr. and Mrs. Ed Mund of Route 1, Bonne Terre, visited us last week, and enrolled their son, George, in the bookkeeping department.

Mrs. Dortha Jolly of Flat River began work last Monday morning in the combined department.

School will be closed Wednesday at 4 o'clock for the rest of the week. Those students whose homes are out of town will visit home folks the balance of the week.

Miss Lillian White visited her folks at Fredericktown last Saturday and Sunday.

Roy A. Miller and Harry P. Miller will represent the Ozark Business College in Kansas City the last of this week. The Missouri Valley Commercial Teachers' Association has a convention there at that time.

Helen Chamberlain is visiting her folks in Farmington this week. Miss Chamberlain is working for a wholesale millinery in St. Louis and getting along nicely.

Mrs. Maud Guyton just accepted a position as bookkeeper and stenographer for Harry Miller in Elvins. She will begin work next Monday.

Geo. Sanders called Tuesday at the office. His daughter, Pearl, is doing nicely in her position at Fredericktown.

## FRANCIS M. BIGGS

The death of Francis M. Biggs occurred last Friday, at Flint, Mich., where deceased was working. Death resulted from a complicated trouble, which was superinduced by pneumonia, at the age of 56 years. His wife and several children survive, and are residents of this city. Funeral services were held at the M. E. Church in this city at 2 o'clock Tuesday afternoon, conducted by Rev. Maynard, and interment was in Park View cemetery, where the remains were laid to rest under Masonic direction.

Mr. Biggs rather recently moved with his family to this city from Libertyville, where they had for many years previously resided, and where he was well and favorably known as being an excellent and high grade citizen, whose death will be sincerely regretted by his host of friends.

## IN-MEMORIAM

In loving remembrance of our dear son and brother, Albert Hand, who departed this life Nov. 24, 1918. Just one year ago we parted. From the one we loved so dear. But in our memories he still lingers. In this world while we are here; And while he lies in peaceful sleep, His memory we shall always keep. For all of us he did his best, May God grant him eternal rest. Sadly missed by father, mother, sisters and brothers.

## FARMINGTON 14; FLAT RIVER 14

Last Saturday afternoon on, the Flat River grounds the Farmington and Flat River football teams played a tie-game, the score being 14-14, two touchdowns each with kicked goals making tie scores.

In the first two quarters of the game Flat River had the Farmington team outplayed. In these quarters it was that she made her two touchdowns and kicked the goals, the half ending with the score of 14-0 in favor of Flat River. The line-up of the Farmington team was changed somewhat between halves and when the play began in the second half, the work of the Farmington team strengthened. The third quarter was hard fought but neither team was able to score. In the last ten minutes of the last quarter the local team braced up and from then until the end of the game the football fans were treated to thrill after thrill. The ball was worked down close to the Flat River goal by the Farmingtonians and after being held for downs and then recovering the ball on a fumble, Simms carried the ball over for a touchdown and kicked the goal. Score 14-7. The second touchdown for Farmington was made by Ted Graves when he caught a punt which hit and bounced off the goal post after being kicked by the Flat River quarter-back who was kicking out from behind the goal posts. Graves then punted out to Simms who caught the ball, and then, Graves holding it, kicked goal and tied the score.

The last ten minutes of play were the most exciting minutes of play witnessed in this section of the country for some time. The tension was especially high when the punt-out and goal-kick on the second touchdown for Farmington was in progress.

Flat River played hard to win the game, but the Farmington team was very determined that they would not accept a defeat from them, and this accounted for their hard work in the fourth quarter. Farmington is now victor in the series with Flat River, having won the first game and tied the second.

Coach Courleaux, of the State Teachers College at Cape Girardeau, refereed the game, while Harvey Haile served as umpire.

WEEKLY NEWS NOTES  
BY THE COUNTY AGENT

Farmers' Week to be Held January 19th to 23d.

The Missouri College of Agriculture has arranged its annual Farmers' Week to be held January 19th to 23d. More valuable information of interest to farmers will be crowded into these five days than they would ordinarily be able to pick up by reading during much of the remaining year. Lectures and demonstrations of a practical nature will be going on at all times on many different subjects so that one can choose the subject most interested in and attend that lecture. The entire teaching force of the College is turned over to be used by the farmers during that week.

The evening lectures are more than worth the time and expense spent in attending Farmers' Week, for men and women of national reputation, from all parts of the world are secured to make up the evening program. Last year, men and women were secured from both England and France, to appear on our Farmers' Week program. Why don't you begin to plan to attend the coming Farmers' Week? I speak from experience when I say that you will consider it one of the greatest treats you have ever had to be present at this series of meetings.

**Self-feeders for Hogs.**  
The old method of feeding hogs is gradually passing. The sooner it disappears, the better off hog feeders will be. There is no question but that the most economical gains can be made on hogs with the self-feeder instead of the old method of throwing out so much feed to the hogs at certain times each day.

The high cost of food has driven many city men to adopt the cafeteria plan in feeding themselves. Let the same principle apply to your hogs. Place your feed in the self-feeder boxes and let them be guided by their own appetites as to when they shall eat and how much they shall eat. We could give many examples of farmers who are using the self-feeders and the unusual results they are securing.

One man that we know of, bought twenty-five feeder hogs during the latter part of the summer, paying 18c a pound for them. He fed them a ration of corn, tankage, and shorts, all fed dry in a self-feeder. He kept accurate records on the cost of feeding these hogs and claims that his records show that he made a profit of approximately \$150 on this lot of hogs and

**INSURANCE**  
Fire, Lightning and Tornado  
Written on Town Property,  
Household Goods and  
Automobiles.  
NORTHWESTERN INS. CO.  
None Better  
Rates Reasonable  
C. J. Harrelson, Local Agent  
Also Real Estate Agent  
Pension Claims and  
Notary Public.

## Listen!

We are now receiving daily hundreds of dollars' worth of New Fall Merchandise in all lines, such as—

Woolen Dress Goods  
Silks and Satins  
Ginghams  
Flannelettes  
Canton Flannels  
Underwear for men, women and children  
Sweaters for men, women and children  
Yarns for Sweaters, Scarfs and Hosiery  
Shoes of every description

Rubber Boots and Shoes of all kinds  
Hats and Caps  
Ladies' and Misses' Wraps  
Ladies' Suits, in Serges, Pop-lins and Silverstone Cloth  
Linoleums, Rugs, Matting  
Wall Paper  
Men's and Boys' Clothing  
Blankets—wool and cotton  
Trunks and Suit Cases

Groceries a Specialty.

Produce bought for cash or trade.

**Farmington Merc. Co.**

## JENNIE M. TAYLOR

Martha Jane Taylor (known as Jennie M. Taylor) wife of Walter Caldwell Taylor, passed to the rest of God's people November 15th, at Bonne Terre, Mo. The funeral service was held at the Bonne Terre cemetery Sunday, Nov. 16th.

Mrs. Taylor's parents were Richard Caldwell Poston and Martha Ann (Hill) Poston.

Mrs. Taylor was born Oct. 4, 1837, and died Nov. 15, 1919, aged 82 years, 1 month and 11 days.

She married Walter Caldwell Taylor Sept. 27, 1859, who died Dec. 24, 1898.

To this union three children were born; Edward Walter, Carrie Dean and Richard Poston.

Edward Walter, born Oct. 12, 1861, married Ellen O'Sullivan Dec. 23, 1887. He died Feb. 16, 1891. To them six children were born: John, Thomas, Rosa Lee, James, Cleveland and Irene.

Carrie Dean, born Aug. 6, 1866, married Oscar Lee Haile Sept. 26, 1886, and died February 25, 1888. To them one child was born, Firman Taylor.

Richard Poston, born May 14, 1869, died April 9, 1870.

Mrs. Taylor leaves to mourn her, one sister, Mrs. Bettie M. Long, of Potosi, Mo., a niece, Mrs. Annie Hutchinson, and six grandchildren, among them Firmin Taylor Haile who has been cared for by her since his infancy. She loved him and cared for him as tenderly as a mother could possibly do, striving always to give him every advantage and opportunity whereby he might be benefited and fitted for a useful life. He has sustained a great loss in not having that mother's solicitude and anxious love concerning his welfare, but he is comforted by the assurance that his grandmother is at rest. She had been a sufferer for years with asthma and looked forward and longed for the "Sunset and Evening Star and one clear call for me."

Mrs. Taylor was a member of the M. E. Church, South, having united early in life.

She had many friends who will miss her. She was charitable and helpful in every way she could serve her fellow man.

Some times she felt the clouds of life hanging heavy, but her faith in God was undimmed; she loved to read her Bible and talk with her friends about His goodness and mercy. She has left us, but the influence of her good life abides with us.

Servant of God, well done! Thy glorious warfare's past; the battle's fought, the race is won, and thou art crowned at last; in condescending love thy ceaseless prayer He heard, and bade thee suddenly remove to thy complete reward. Redeemed from earth and pain, ah! when shall we ascend, and all in Jesus' presence reign, with our translated friend.

A FRIEND.

## COUNTY SCHOOL NOTES

Miss Naomi Hill of the Independence school sends the following news item:

"We are very glad to be able to send you this news for your County School Notes. About two weeks ago we challenged Copenhagen school to a ciphering match and they promptly accepted. We made the first trip Friday afternoon in two wagons. In the contest we were victorious, the score being 18 to 15. We enjoyed our visit to their pleasant school room very much and are anxiously awaiting their return trip. We would like very much for you to witness the next match and we will phone you the date, if possible."

Miss Clara Nosal of the Copenhagen school sends in the following version of the ciphering contest:

"A ciphering match between Copenhagen and Independence schools was held at Copenhagen on November 14th. Independence came out victorious, the score being 18 to 15. Another match will be held in the near future at Independence."

Under date of November 19th Mrs. Clementine Mason of the Gumbo school writes that her school has challenged the Mitchell school to a ciphering match. She states, however, that the Mitchell pupils desire a little more time, and that the match cannot be held until after the holidays.

The County Superintendent is glad to note the revival of interest in ciphering between the schools, and is glad to lend encouragement to the promotion of such contests. The advantages

of same if properly conducted are incalculable to the schools and to the several communities which they represent.

A brief summary of the two Reading Circle Books which has not yet been published in this column is as follows:

Rural School Management, by W. A. Wilkinson, State Normal School, Mayville, North Dakota, edited by W. W. Charters, University of Illinois. R. C. price, \$1.10.

"Rural School Management sets forth clearly the two-fold mission of the rural school, viz:

"1. The physical, mental and moral welfare of the country boys and girls.

"2. The economic and social improvement of the community at large. It shows how the inexperienced teacher may overcome the difficulties that beset her past and realize the mission for her school.

"It is always practical, always concrete. The author never suggests a course of conduct without showing how it may be followed; never states an abstract principle without giving it to conditions as they exist. Every topic is discussed under the heads: Functions, Difficulties and Methods of Improvement. The conditions in rural communities throughout the country are taken up—not simply of one county or one state."

"The Teacher, the School and the Community, by Inez M. McFee, author of Studies in American and British Literature, American Heroes from History, and The Story of the Idyls of the King. R. C. price \$1.25.

"McFee's The Teacher, the School and the Community has little to do with theory. Psychology is not even mentioned, but it deals with the physical, mental and moral training of the child, while it unifies the work of the school and the home.

"Nature study, agriculture and home science are frequently bugaboo for many teachers, but they are treated in McFee in a helpful manner.

"There are practical discussions of school government, the conducting of recitations, the awakening of community interest in school and of better rural living generally. The teacher here needed assistance in making the school a community center in the full sense of the word."

J. CLYDE AKERS,  
County Supt. of Schools.

## LICENSED TO MARRY

Nov. 21—Sylvester Christopher and Elizabeth Bridwell, Desloge.

Nov. 21—Odle Propst and Francis Strickland, Elvins.

Nov. 22—Marvin M. Horton and Leona M. Burgess, Doe Run.

Nov. 22—Lee Wideman, Valley Park, and Lyla M. Patterson, Flat River.

Nov. 25—Lyne Edwards and Gertrude Ector, Weingarten.

Nov. 25—Roy C. Eubank, Farmington, and Lucille R. Thompson, Bellevue.

Nov. 26—Clarence Lee Dixon and Gertrude Sedgwick, Leadwood.

Nov. 26—John J. Eols and Aida C. Herbst, Farmington.

## LOCAL MARKET REPORT

Prepared by McAtee Produce Co., Who are Paying the Following Prices Today:

Eggs, per dozen	15c
Hens, per lb.	15c
Spring Chickens, per lb.	15c
Hen Turkeys, per lb.	15c
Young Turkeys, per lb.	15c
Old Geese, per lb.	15c
Cocks, per lb.	15c
Ducks, per lb.	15c
Guineas, each	25c to 35c
Veal Calves, per lb.	15c to 18c
Lard, per lb.	25c to 30c
Hides, per lb.	25c to 30c
Bacon, per lb.	25c to 30c
Hams, per lb.	25c to 30c
Shoulders, per lb.	25c to 30c